

trippus

Lead Scanning

Get the most out of the event by collecting leads in real time



## Advantages with Lead Scanning

Explore the advantages of our market-leading service for collecting valuable leads during events.



### Sell more

Gain potential customers and increase sales of your products and services.



### Collect hot leads

Manage all your leads from a single digital portal.



### Contact information

Access visitor information by scanning their name badges.



### Real time

Monitor everything in real time within the Exhibitor Portal for a clear overview.



### Professional experience

Provide a simple, smooth, and fast experience to impress your visitors.



### Easy follow-up

Add notes and mark interests on customer cards for streamlined follow-up.

## How it works

Get started in no time with the Exhibitor Portal and start scanning your leads!



Scan the QR code to read more

1

### Log in

The person in charge logs into the Exhibitor portal and invites booth staff.

2

### Scan leads

Open the Exhibitor app and scan the name badges of your visitors.

3

### Mark interest

Write notes and choose which services the visitor is interested in.

4

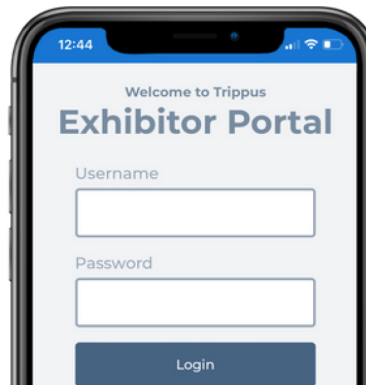
### Follow up

You have the information gathered to easily follow up on your leads!

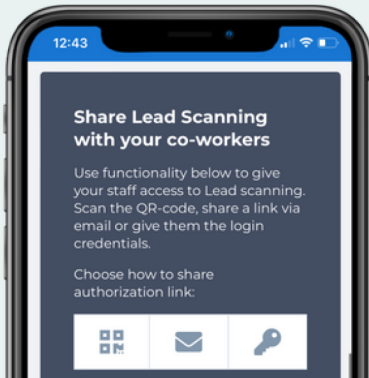
# Get started with Lead Scanning

## 1 Log in

Log in on [exhibitor.trippus.se](http://exhibitor.trippus.se) with your username and password.



Scan the QR code to log in.

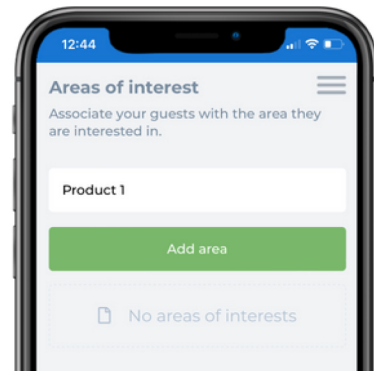


## 2 Invite staff

Make sure that everyone working has the opportunity to scan leads by inviting the staff via the start view in the Exhibitor Portal.

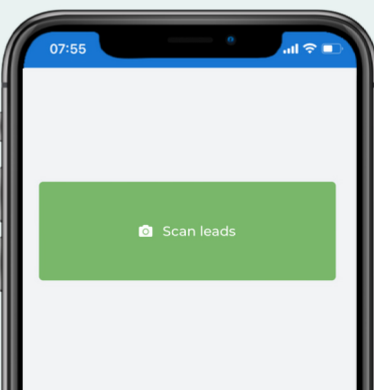
## 3 Add products

Add products and services by pressing menu → areas of interest.



## 4 Scan leads

Press "Scan leads" in order to scan visitors name badges. You can select areas of interest and write your own notes about what you and the visitor discussed, which simplify the follow-up.



## 5 Manage leads

In the Exhibitor Portal you will find all your leads that you collected during the event. Everything happens in real time.

